



GILMANTON HIGH SCHOOL

Alumni Spotlight

Graduate: Brett Serum

Class of 2007

After High School: University of Wisconsin - River Falls; Bachelor's Degree - Accounting

Career Information:

Marten Transport - Operations, Pricing Manager, and Sales Manager;
Roehl Transport - Director of National Accounts

Career Highlights:

My career path didn't exactly follow along with my plan when I decided to go to school for Accounting. After graduating, I went to work at Marten Transport as an extended coverage dispatcher. I got along with the drivers very well and had a knack for coming up with solutions to the countless issues that came up on a nightly basis. I worked my way up to a day shift dispatcher, then to a regional planner, then a pricing manager, and stumbled into sales as a regional sales manager. I was then blessed with an amazing opportunity to go to work for Roehl Transport, managing their largest customer as the Director of National Accounts.

Advice to Current Students:

“Put a concerted effort in pushing yourself outside of your comfort zone, and don't be afraid to fail. Have a real conversation with someone you wouldn't normally talk to, try a sport you're not great at, learn from your mistakes, but don't be afraid to make them.”

Strengths of Gilmanton High School: The community and students stand behind and support each other more-so than any other group I've been a part of. The smaller class sizes basically force you to know, actually communicate with, and get along with everyone. That inclusive culture creates a sense of self-confidence to take on life after high school.

Other Info: I bought the house I grew up in and still live in Gilmanton. I coach the JV boys basketball team there. My wife's name is Casey and we have a 3 year old boy named Ty, a 1 year old girl named Teghan, and another baby boy on the way.

Brett was nominated for the GHS Alumni Spotlight by Kory Rud